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**HOW TO**  
**MASTER YOUR POWER**

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**MAXIMS FOR MEN**

**EAS!QUE**

**How to Master Your Power: Maxims for Men**

v2.0

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## Introduction

The maxims are designed to educate men about finding the importance, meaning and purpose of life, including how they must deal with several facets of their lives and ultimately become a man of power.

These maxims are short and easy-to-read; they express a general rule or a rule of conduct that every man must be educated with. They are all directed to you, to realize the reality of life and destroy the delusions of cultural myths and lies.

The obviousness of these maxims is based on your experience (or lack thereof). Some may seem obvious, others, not so. If not, re-read a few more times to better consider its meaning.

Some of them were obtained from various sources and some are learned lessons of life. As the topic of mastering your power is far wider, these maxims do not cover the topic entirely. But, enough to change one's life, when followed.

### MAXIM #1

*“Working on a vision that benefits himself and those in need, is the ultimate goal of a man's life. At some point in his life, he finds and works on it, until he dies. He must find it, if haven't yet. Until then, think of a way that benefits people and re-do it.”*

### MAXIM #2

*“Think about failures more than you fantasize about success/results. Fantasizing seems fun to humans, but it is the biggest distraction, which avoids the reality/truth of life and consequently, kills time. Fantasies are to be used for nothing other than pure enjoyment, but avoided as soon as they begin to sustain your self-worth and importance in the world.”*

### MAXIM #3

*“Time is the most valuable commodity. Always use it for something worthy. Neither waste yours, nor others. Wasting others' time devalues your self-worth, as soon as they realize it.”*

#### **MAXIM #4**

*“Become an outstanding calculator. Plan your way to the end, find all possible obstacles, consequences and twists that might reverse your hard work. Thoroughly plan your steps and wait for the right time. Always seem patient as if you know that everything will come to you eventually. Otherwise, a man in a hurry is more likely to lose to a more-planned person.”*

#### **MAXIM #5**

*“Free time and comfort is the biggest enemy of success. Each and every second of your twenty-four hours must be used for a worthy reason. The moment your struggle turns into comfort, your dreams will never become reality.”*

#### **MAXIM #6**

*“Repetition is the key to learning, knowledge, skill and finesse. Master your skills, and own them. An outstanding skill set is worked hard and practiced, not obtained. Polish your knowledge and skills forever, even if you become the greatest.”*

#### **MAXIM #7**

*“Don’t assume shit. Common sense is not that common. Humans are emotionally paralyzed, partially or fully. Nobody will do anything for you unless their benefit is involved.”*

#### **MAXIM #8**

*“Never argue with women. It is pointless. You will never win. The foundation of a woman’s logic is entirely based on her emotions, which are highly volatile. Hence, a logical woman is unusual. Arguing without logic will end with hurting her emotions, no matter what your situation is.”*

#### **MAXIM #9**

*“Avoid to give responsibilities to women that require leadership qualities. Leadership is not a female trait. Yet, they are excellent caretakers.”*

#### **MAXIM #10**

*“A man must dominate women. Women are loyal to men of power, not the men themselves. A real woman wishes to submit herself to a more dominant man.”*

### **MAXIM #11**

*“Stop giving a fuck about things that you’re not supposed to. Follow the 80/20 rule: 80 percent of the problems are worthless and the rest 20 percent are worthy of giving a fuck about. Focus on the latter and brutally ignore the former. Be proactive, not reactive.”*

### **MAXIM #12**

*“Win through your actions, never through argument. Proving your point through words never works and keeps others unjustified, instead describe the facts and truth. The truth is seen, but hardly said.”*

### **MAXIM #13**

*“Treat humans like humans – neither gods/goddesses nor slaves. Nobody is too good to be treated with all your attention. Their shit still smells.”*

### **MAXIM #14**

*“Do not make a woman your goal. A man of power does not sacrifice everything for a woman. And she is not the reason for what he has to achieve/has achieved. If she doesn’t value your hard work and efforts, abandon her.”*

### **MAXIM #15**

*“Observe more, talk less. A man of power’s limited words values his existence and makes others more curious of what he has to say. Gather intelligence and study others, instead of speaking unnecessary. Speak more, make more blunders; speak less, appear less common.”*

### **MAXIM #16**

*“Don’t always be seen or available. Develop your self-respect and honor by being absent, unless you want to appear common. Even in a relationship with a woman, ignoring her texts for a day or two will make her unsatisfied of your absence.”*

### **MAXIM #17**

*“Be kind, but avoid saying ‘yes’ to everything someone wants, even if you just have to flip a coin. As a man of power, you are busy and you can’t take care of every problem the world is suffering. Keep your respect in check and preserve your yeses to the worthiest things.”*

### **MAXIM #18**

*“Be there when a close person requires your presence, usually in their worst times. Be generous and support them. Being present and not doing anything is of higher value than being absent and doing a lot.”*

### **MAXIM #19**

*“Idiots fight, average reacts, and smart ignores. Ignore your enemies, haters and the things you cannot have. Giving attention could be the biggest mistake. Silently work, prepare yourself and finally win over them.”*

### **MAXIM #20**

*“Whatever bad happens to you, it’s your fault. For every action, you have to face the consequences. Don’t blame others, don’t blame your fate, it was you, unprepared.”*

### **MAXIM #21**

*“Avoid the unhappy and unfortunate people. You may feel you are helping them, but you are only setting up your own destruction. Avoid being drawn into their misfortune. Instead, be with the successful, happy and fortunate.”*

### **MAXIM #22**

*“Never let anybody else define you, like society, woman, man, or a popular person. It is worthy to be remembered for your own efforts within a smaller community, than by someone else’s fame in a larger community.”*

### **MAXIM #23**

*“Say ‘sorry’ only when you must. Instead, use alternatives like ‘I feel bad about it’. Those who apologize a lot are less valued. Keep them for the worst situations.”*

### **MAXIM #24**

*“Don’t let a woman change you/your personality. They usually tend to change men into what they want, i.e., a less masculine man who helps them at home and with womanly things. A man of power is to frame his woman, not himself be framed.”*

### **MAXIM #25**

*“People want you to succeed, but not get ahead of them. Silently work, without announcing your moves and succeed, if you still want to respect them.”*

### **MAXIM #26**

*“Don’t be completely dependent/independent. Complete independence is impossible, complete dependence has the least value. Be in a crowd and stay interdependent for resources and services. You are much safer and happier in a crowd than in a castle of walls.”*

### **MAXIM #27**

*“Learn to make people “need” and “want” you. Make them dependent on you. Having a vision that well serves the needs of people, also keeps them dependent on you, for the services only you can provide. Make them so much dependent that they would fear of the consequences of losing you. Their need for you will free you, making you more valuable and respectful.”*

### **MAXIM #28**

*“Don’t teach everything to someone. Show them the doors, but don’t give the keys. Keep the best and secrets to yourself, or else they will be used against you. Otherwise, someone better, fresher, and less expensive will come, who can do the job and then replace you. A man of power maintains his reputation because of the secret sauce that only he knows, or else others will neglect his existence.”*

### **MAXIM #29**

*“People (especially women) don’t care about your struggles, only your successes. Those who are struggling, your enemies, or those who are jealous of your success, care about your struggle the most.”*

### **MAXIM #30**

*“Don’t talk about yourself. Talk about the things you like and the benefits you are able to provide. People are more interested in learning ‘what’s there for them’.”*

### **MAXIM #31**

*“Change people’s mood, not mind. Humans want to feel good. Make them feel good, you win their trust; make them insecure, you are dead to them.”*

### **MAXIM #32**

*“The moment you look needy, nobody wants you. Neediness annoys people. Instead, use a strategic approach and appear unaffected for what you want. Don’t ask more than twice.”*

### **MAXIM #33**

*“Never make the people above you feel insecure in public. The moment you outshine them, you’re dead to them. Your attempt to make yourself look better, even if you want to impress them, will make them hate you. Looking boring is better than being more interesting than your masters.”*

### **MAXIM #34**

*“When there are two opinions to choose from, choose neither. Avoid taking sides. If you have a more logical opinion, pose and stick with that. Otherwise, you will definitely lose some credibility.”*

### **MAXIM #35**

*“Metal cuts metal, but, a diamond cuts better. Act like a king to be treated like one, else be the king. Appearing common will fade you in the crowd.”*

### **MAXIM #36**

*“Redo and multiply what works for you until its potential is diminished. Whether in a business or regular life, if something benefited you, do more of that and keep doing it.”*

### **MAXIM #37**

*“Don’t let yourself die or suffer pain because of something that could have been prevented. Always be prepared for what has to come. Take risks, and thoroughly calculate your actions.”*

### **MAXIM #38**

*“Don’t neglect your failures just because things didn’t work as planned. Remind yourself of those failures more than the successes, made by yourself and others. Don’t make the same mistakes that others have already made. Collect the data and smartly find better alternatives to reduce your effort and time.”*

### **MAXIM #39**

*“Maximize your strengths. Your health and body is a top priority, not to prove anything, but to be a better man. Always be prepared to get into a real fight at any moment of life. If a war happened, you will be more valued than a rich man who can’t even run fast enough.”*

### **MAXIM #40**

*“A man of higher strengths is made by working on speed, flexibility, concentration and stamina. A lot more goes into building a strong body, other than just building body muscle and reducing fat. Muscular physique can impress, but can’t fight.”*

### **MAXIM #41**

*“If you’re waiting for luck to happen – then you’re a fool by definition. The meaning of luck is wrongly interpreted all over. A more viable meaning would be - Labor Under Correct Knowledge.”*

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#### **Here’s what to do next:**

1. Send me an email at [akshay@easique.com](mailto:akshay@easique.com) to let me know what you think.
2. Follow [Easique on Instagram](#), where I share inspirational quotes and some interesting stuff for you to become a better person.
3. Pat yourself on the back. You just read a 9-page eBook.